

8th National
Youth
Conference

2016

Reimagining
India

16th & 17th February 2016

9.30 a.m. to 4.30 p.m.

MBA Seminar Hall
SRM School of Management
SRM University,
Kattankulathur Campus, Chennai

Organized by

Vivekananda Educational Trust (Regd.)
(Non profit service organization to promote Man-making education)
Chennai | www.vetrust.org

SRM University
Kattankulathur Campus
Chennai | www.srmuniv.ac.in



Reimagining India

"From time immemorial India has been the mine of precious ideas to human society; giving birth to high ideas herself, she has freely distributed them broadcast over the whole world."

- Swami Vivekananda

"India" was once full of valour & victory, 600 years ago. The interregnum, that brought alien powers to rule us has adjourned India from the acknowledgment, it deserves at the Universal fore-front. It's the turn of youth, to reconcile the lag and restore abundance. Since the Indus Valley Civilization to the present modern era, India has been through innumerable triumphs, trials, tests & torments and today, we stand with a unique index.

The right juncture to bank on the incomparable resources to revitalize brilliance bestowed within, to make India the leading light to others.

The Ministry of Human Resources Development (HRD), Government of India has declared January 12th the birthday of Swami Vivekananda as the National Youth Day. Accordingly, India celebrates the birthday of Swami Vivekananda by a number of workshops, seminars and conferences to motivate and energize the young Indians to dedicate them to the development of the nation.

Need for the conference

The power of youth

"Act on the educated young men, bring them together, and organise them. Great things can be done by great sacrifices only. No selfishness, no name, no fame, yours or mine, nor my Master's even! Work, work the idea, the plan, my boys, my brave, noble, good souls - to the wheel, to the wheel put your shoulders!"

- Swami Vivekananda

Swami Vivekananda has laid meticulous roots to "*imbibe knowledge, improvise wisdom and implement evolution*". It's high time, the power of youth is invested in "reimagining India beyond imagination" with scientific & strategic approaches. "Imagination", is a proven faculty to make knowledge applicable in solving problems, scaffolded by the blend of today's multi-dimensional prowess of youth and extensive infrastructure. It's the turn of the youth to take Swami Vivekananda's teachings diligently forward.

Motivation:

Swami Vivekananda represented a person with commitment, compassion, bias for action with a global perspective. He was India centric with an International orientation. He promoted eradication of poverty, helping needy and advocated inclusive growth, women empowerment. He dreamt a prosperous and powerful India. He was able to inspire and motivate a galaxy of persons both in India and abroad to do great things for the benefit of the society.

Swami Vivekananda was a Karma Yogi and Fierce Patriot committed to the growth, development and prosperity of all Indians. He believed in equal opportunity for all Indians. He expected youth to take responsibility in shaping not only their destiny and hence the destiny of India as well.

National Youth Conference (NYC)

The five editions of National Youth Conference (NYC) had been organized at Indian Institute of Management Indore with the two days Annual Conference during 2008-2014. Sixth and Seventh editions of National Youth Conference (NYC) had been organised at Rajkot in the campus of Marwari Group of Educational Institutions during 2015-2016.

The Eighth edition of National Youth Conference (NYC) is being organised by Vivekananda Educational Trust, Chennai jointly with SRM University, Kattankulathur, Chennai.

8th Edition of NYC, 2016 Reimagining India

The NYC, 2016 will be held over a period of two days Feb 16-17, 2016. It is aimed at young professionals and individuals in the age group of 20-30. Topics relating to leadership, empowerment, action orientation, inclusive growth in the context of Swami Vivekananda's Teachings and three major initiatives of Government of India viz.



An initiative to encourage multinational, as well as domestic, companies to manufacture their products in India to hone India as the top destination globally for foreign direct investment, surpassing China as well as the United States.



A flagship programme with a vision to transform India into a digitally empowered society and knowledge economy.



The mission to make Mahatma Gandhiji's dream of a clean and hygienic India happen.

These prime concepts are to be explored by the following eminent personalities...

Dr. Madhukar Gupta, IAS

Additional Secretary
Department of Public Enterprises
Ministry of Heavy Industries and
Public Enterprises,
Govt. of India

Ms. Kiran Soni Gupta, IAS

Additional Secretary and
Financial Advisor,
Ministry of Skills Development and
Entrepreneurship,
Govt. of India

Dr. T.G.K. Murthy

Scientific Advisor
Dept. of Science & Technology
Govt. of India
Former Scientist, ISRO

Dr. M.L. Raja, M.B.B.S.,D.O.

Eye Surgeon
Director, AVINASH, Erode

Dr. K. Subramaniam

Former Director
National Defence Academy,
Govt. of India

ADVISORY COMMITTEE:

- ♦ **Dr. N Ravichandran**
Professor, IIM Ahmedabad.
- ♦ **Dr. Madhukar Gupta, IAS**
Additional Secretary,
Department of Public Enterprises, Ministry of
Heavy Industries and Public Enterprises,
Govt. of India
- ♦ **Ms. Kiran Soni Gupta, IAS**
Additional Secretary and
Financial Advisor,
Ministry of Skills Development and
Entrepreneurship, New Delhi.
- ♦ **Dr. Jayshree Suresh**
Dean, SRM School of Management,
Kattankulathur Campus.
- ♦ **Sri. S. Sambamurthy**
Social Worker
- ♦ **Sri. U. Sundar**
Organizing Secretary
Vidya Bharati, Tamilnadu
- ♦ **Sri. S. Meenakshisundaram**
Secretary,
Vivekananda Educational Trust, Chennai
- ♦ **Sri. K.M. Padmanabhan**
Chartered Accountant, Chennai

Registration for the Conference:

- ♦ The detailed schedule is available in the website of Vivekananda Educational Trust (www.vetrust.org), and SRM School of Management (www.srmuniv.ac.in)
- ♦ A registration fee of Rs. 100/- is payable per participant to register in this event.
- ♦ Certificate of participation will be given to the participants.

For additional information

1. Dr. N. Santhosh Kumar,
SRM School of Management,
Kattankulathur.
Mobile 9444420239
santhoshkumar.n@ktr.srmuniv.ac.in
2. Sri. B.Prakash
Vivekananda Educational Trust,
☎ 9841359739 / 9710390527
email: shree_bprakaash@yahoo.com

A few heart-whole, sincere and energetic men and women can do more in a year than a mob in a century.

-Swami Vivekananda

Knowledge Partner:

Management Research Foundation (MRF)

Management Research Foundation (MRF) is a non-profit Trust to promote management research education in India (Reg. No. 2375 of 2006, Tamil Nadu). The purpose of MRF is

- ♦ To create a cadre of management professionals with a strong bias towards research in management and a broad exposure to management discipline.
- ♦ To facilitate and improve the available faculty resource quality in various management institutions in India.
- ♦ To enhance and promote quality research in the Indian context with an optimal balance of practical application and relevance.
- ♦ To facilitate evolution of young men and women to become world class management researchers and teachers

MRF periodically conducts quality seminars to supplement the academic content of management students in India.

Vivekananda Educational Trust (Regd.)

(Non profit service organization to promote Man-making education)

Ph.: 2223 1323, 6525 5126

vet_chen@yahoo.co.in. / vetrust91@gmail.com



**25^{of} Imprints &
Year's Impact**

The Vivekananda Educational Trust is a service based non-profit organisation embarked to promote 'Man-Making Education'. The Trust furthered its roots from the Vivekananda Rock Memorial and subsequently the Vivekananda Educational Society that runs 21 CBSE schools across Chennai. With the craving vacuum for quality schools and education in the rural and sub-urban peripherals of Chennai, VET initiated the expansion of its parent organizations and is operating 6 Matriculation Schools in the fringes of Chennai to make "quality education" a reality for children who are deprived of it, being a part of the economically challenged family.

VET is extending the wings for 'Uniqueness in VidyaSeva (education)' by establishing Vivekananda Educational Teacher training & Research Institute" to mould teachers of the exact kind we're looking for. VET is raising its bars of standard by bringing VETRI into being to revolutionize the approach to education, programmed to transmit to the child the rich experiences, heritage and cultural values of the past ages.

VET holds the privilege and pride of contributing extensively to 'Man-Making education', implanting future-ready prowess with uncompromising social values, to bring about a paradigm shift, redefining India's vigour – in the hands of grooming youth.



SRM

UNIVERSITY

(Under section 3 of UGC Act 1956)

Kattankulathur, Kancheepuram Dt., Chennai

SRM University is one of India's leading institutes, with more than 42,000 students and 2758 faculty members. The areas of excellence range from engineering and medicine to management and humanities. We live in an increasingly interconnected world that faces challenges and complex problems on a global scale. At the start of the 21st century, SRM University is uniquely prepared among the other universities - by its breadth of scholarship, entrepreneurial heritage and pioneering faculty - to provide research and real-world approaches to address many of the current issues. The era of globalization means many things to SRM: research on issues relating to science and technology, exchanges with foreign universities, overseas opportunities for undergraduates, and collaboration. The university embarked upon ambitious strategic initiatives to ensure that SRM continues to educate future leaders and end to end solutions to the most pressing global challenges through its International Advisory Board with eminent scholars from 40 top universities/organizations across the world, Corporate Advisory Board with eminent executives from 250 leading companies, Faculty Abroad Program, Student Semester Abroad Program, Research Institute, Innovation in Teaching and Learning Pedagogy, and Diversity of students from 52 countries and from across India. All these led the University to be ranked as India's No.1 by The Times of India 2015 and India Today 2015 (factual ranking). Earlier "The Education Times" (The Time of India) and Zee News. NAAC and MHRD placed SRM in "A" category.